AAWC Launches State-of-the-Art Website With Resources for Healthcare Professionals, Patients, and Caregivers

AAWC announces the launch of its redesigned, state-of-the-art website, www.aawconline.org. The new website is bold, easy to maneuver, and streamlined.

AAWC is committed to fostering excellence in wound care by providing a comprehensive body of information and resources that spans care settings, disciplines, practices, and types of wounds. As part of AAWC’s continued dedication to serving our members and the community, our online viewers will enjoy a wealth of information, alerts and news, as well as two resource centers—one for healthcare professionals and one for patients and their caregivers. There is also a private area for members only.

A public announcement regarding a unique feature of the AAWC website was made at the 2011 Fall Symposium on Advanced Wound Care (SAWC) October 13–15, 2011 in Las Vegas, Nevada. There are now virtual wound education modules on the site—a new opportunity to learn wound management online. The public is invited to view the site and explore all of its offerings.

Join AAWC’s 2012 Corporate Advisory Panel

Open enrollment for the 2012 AAWC Corporate Advisory Panel via AAWC sponsorship is underway. AAWC Corporate Sponsorship includes Gold, Silver, and Bronze support level opportunities. In addition to advisory panel involvement, sponsors are acknowledged at SAWC Spring and Fall where as many as 2,500+ education-seeking attendees gather, depending on location (Please note that this is separate from any sponsorships related to those conferences). As a sponsor of our not-for-profit association, your company will receive additional exposure to the wound care marketplace and other valuable opportunities and benefits throughout the year. Please call 800-237-7285, extension 113 to speak to our knowledgeable AAWC representative, Karen Strauss, regarding the panel or email Karen at kstrauss@aawconline.org. New companies are welcome to join the panel at this time, so do not delay contacting Karen to find out all we have to offer your company.

Guideline of Pressure Ulcer Guidelines Published by National Guidelines Clearinghouse

AAWC’s pressure ulcer guidelines have been published on the National Guideline Clearinghouse (NGC) website. NGC is an initiative of the Agency for Healthcare Research and Quality, US Department of Health and Human Services. AAWC’s guidelines can be found under the Guideline Title, “Association for the Advancement of Wound Care Guideline of Pressure Ulcer Guidelines.”

Guidelines are systematically developed statements to assist the practitioner and patient in decisions about appropriate health care. The AAWC Guidelines Taskforce developed a comprehensive, content validated, and evidence-based set of guidelines to assist in improving chronic wound outcomes. Independent reviewers from multidisciplinary backgrounds content-validated adaptations of recommendations from all current major pressure ulcer guidelines. Next, the AAWC Guidelines Taskforce searched the literature to provide the best available evidence to support each recommendation. AAWC refers to its pressure ulcer guideline as the “Guideline of Pressure Ulcer Guidelines,” because it uniquely offers more than consensus-based guidelines.

The guidelines are also available on the AAWC website: www.aawconline.org.